

# TILE TRACE

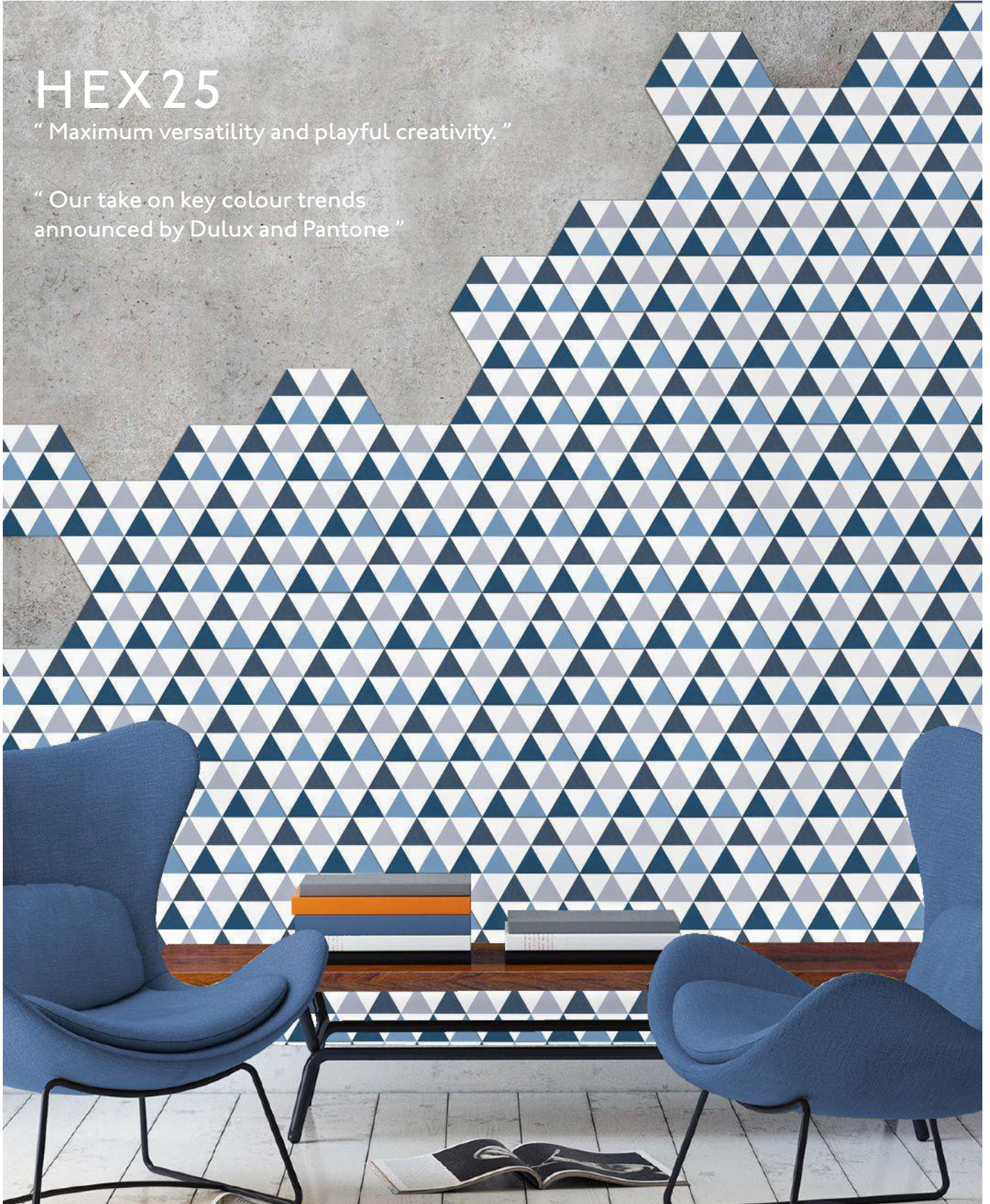
PRODUCTS/PROJECTS/COLOUR/TRENDS/INSPIRATION

ISSUE 2

## HEX25

“Maximum versatility and playful creativity.”

“Our take on key colour trends announced by Dulux and Pantone”







# EDITORIAL



Embarking not only on a fresh new year but a new decade, which will be filled with exciting innovation across the design spectrum.

We look back on London design week, Cersaie and the new colour of the year announcements from Pantone and Dulux. There is huge amounts of design and trend inspiration to get involved in with great energy and enthusiasm.

This issue introduces a selection of new inspiring products full of design appeal and versatility for any environment.

We explore the latest and emerging trends across all aspects of interior and design and how our portfolio works within the key areas.

Amy Pears  
Designer

“ Highly commercial and visually  
engaging product ”



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Material Lab

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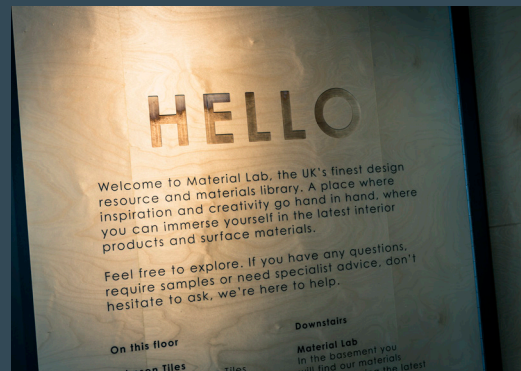
Contact us





MATERIAL LAB





**M**aterial Lab is a design resource studio and materials library in London, created especially by the UK's leading tile manufacturer Johnson Tiles in 2006, who listened and responded to what the architect and design community wanted.

It's a place where inspiration and creativity go hand in hand, where you can immerse yourself in surface coverings of every kind, no matter what they're made from.

Supported by some of the biggest global surfacing brands, our partners include Johnson Tiles, VADO, Egger, Karndean, Modulyss, Norcros Adhesives, Dulux Trade, Tektura and Flowcrete. If it's latest trends, tips, or just tempting ideas, immerse yourself in experimenting at Material Lab.



Take away a selection of samples from our partners free of charge, let us work with you and together you're guaranteed a unique result.

We're whatever you want us to be: your muse for inspiration, your hub for sharing ideas, networking and meeting your clients... it's up to you.





“ UK’s finest design resource  
studio and material library ”





“ Discover the latest trends & innovations, get expert advice & be inspired. ”



## OUR PARTNERS

JOHNSON-TILES



E EGGER

norcros  
ADHESIVES

Dulux  
TRADE

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lyss

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TEKTURA  
WALLCOVERINGS

MAYFAIR  
GRANITE

Metlex

PROFESSIONAL BATHROOM AND  
WASHROOM ACCESSORIES

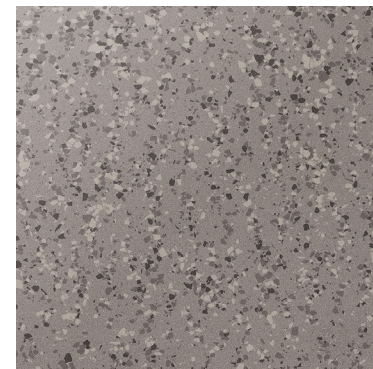
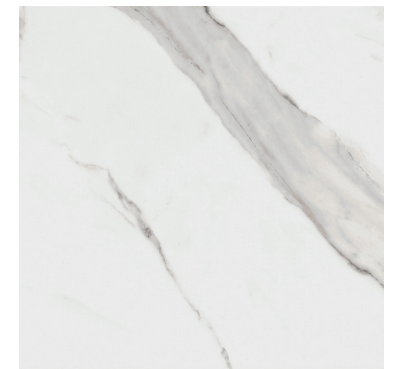
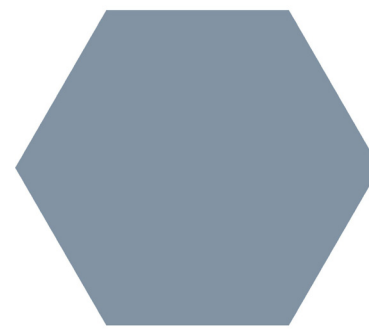
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# NEW PRODUCTS







HEX25





# HEX25

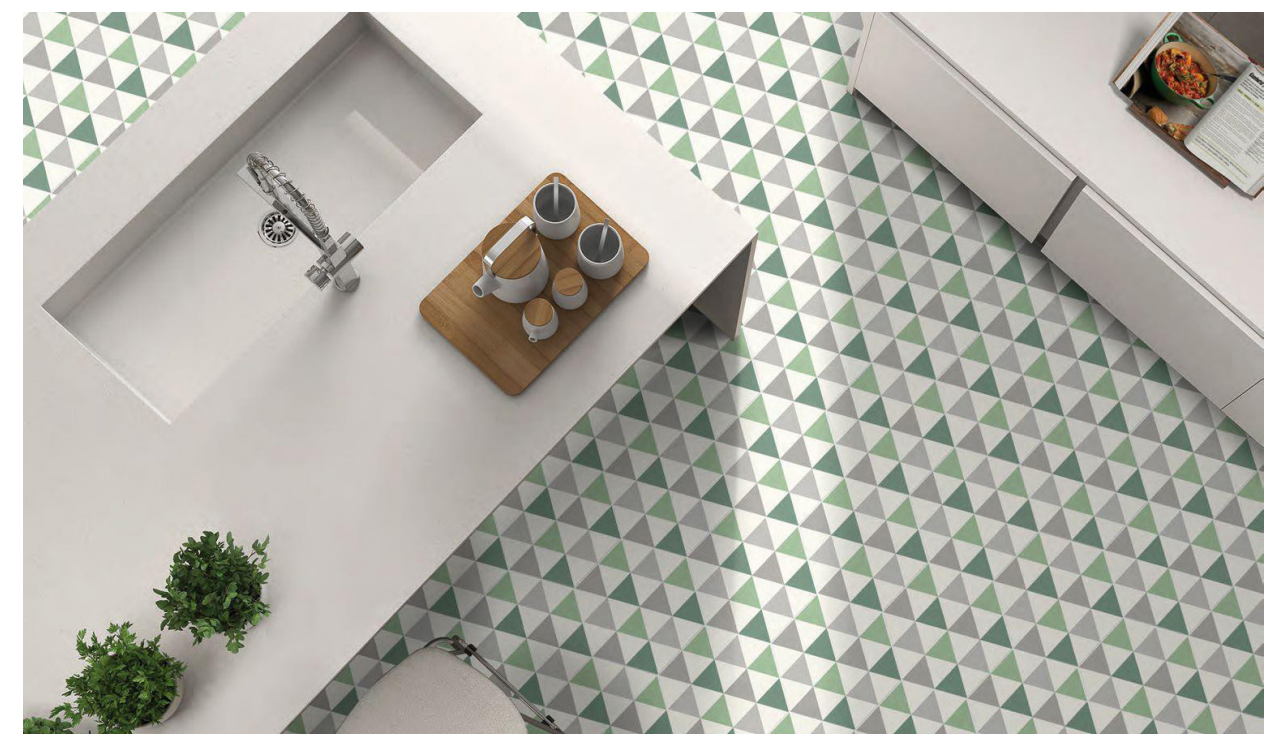
## A MIX OF COLOUR OR DÉCOR HEXAGONS

Create statement designs and individuality with our Hex25 glazed porcelain tiles. With fifteen contemporary colours and seven décor options to choose from; all of which are available

in single size 250x220mm hexagon format. Hex25 offers a stylish collection of wall and floor products, perfect for both residential and commercial projects.



“ Full of character and design appeal ”







FINISH

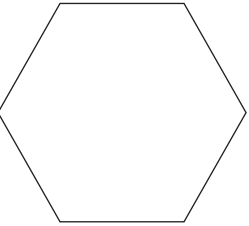


MATT



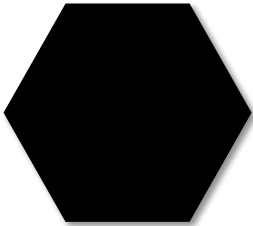
ANTISLIP

SIZE

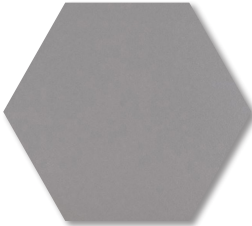


250 X 220 MM

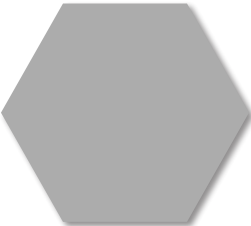
HEX25 COLOURS



BLACK HEX01F/A



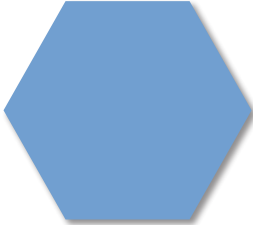
GREY HEX02F/A



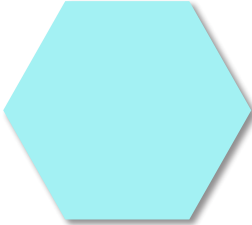
SILVER HEX03F/A



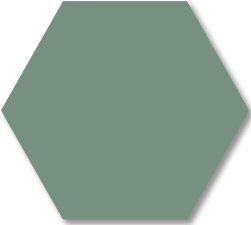
WHITE HEX04F/A



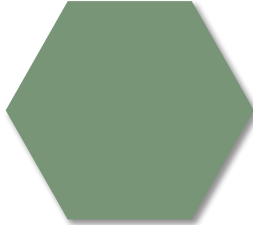
BLUE HEX05F/A



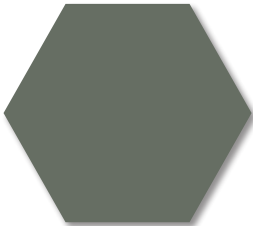
AQUA HEX06F/A



KALE HEX07F/A



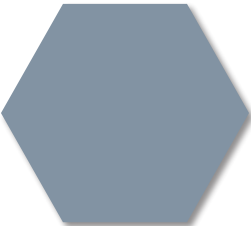
FOREST HEX08F/A



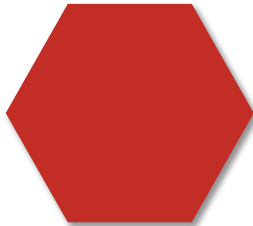
MOSS HEX09F/A



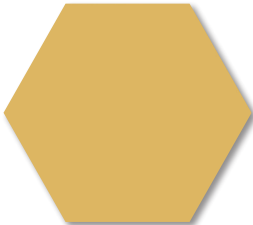
COTTON HEX10F/A



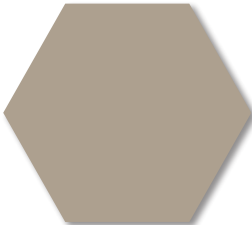
MID BLUE HEX11F/A



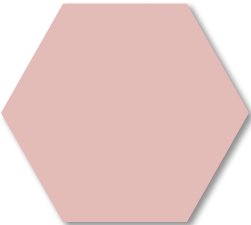
RED HEX12F/A



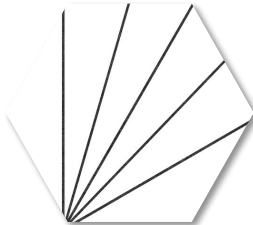
DANDELION HEX13F/A



NUDE HEX14F/A



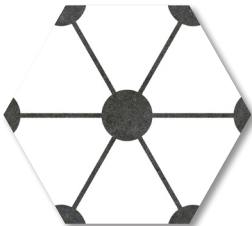
ROSE HEX15F/A



ASTER BLANCO HEX16F/A



TRIDENT BLANCO HEX17F/A



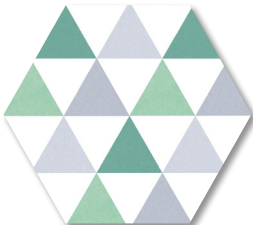
ATOM WHITE HEX18F/A



FANTASY MIX HEX19F/A



DELTA BLUE HEX20F/A



DELTA GREEN HEX21F/A



KASBAH MIX HEX22F/A

PLEASE VISIT OUR WEBSITE FOR MORE INFORMATION.





DEVONSHIRE

FORM





## DEVONSHIRE

### ENCAUSTIC TILE DESIGN

Contemporary range of glazed porcelain floor and wall tiles, Devonshire offers a neutral palette, featuring four on-trend colour-ways

all available in a single matt finish. The bold ornate pattern of Devonshire is perfect for creating statement designs.



## FORM

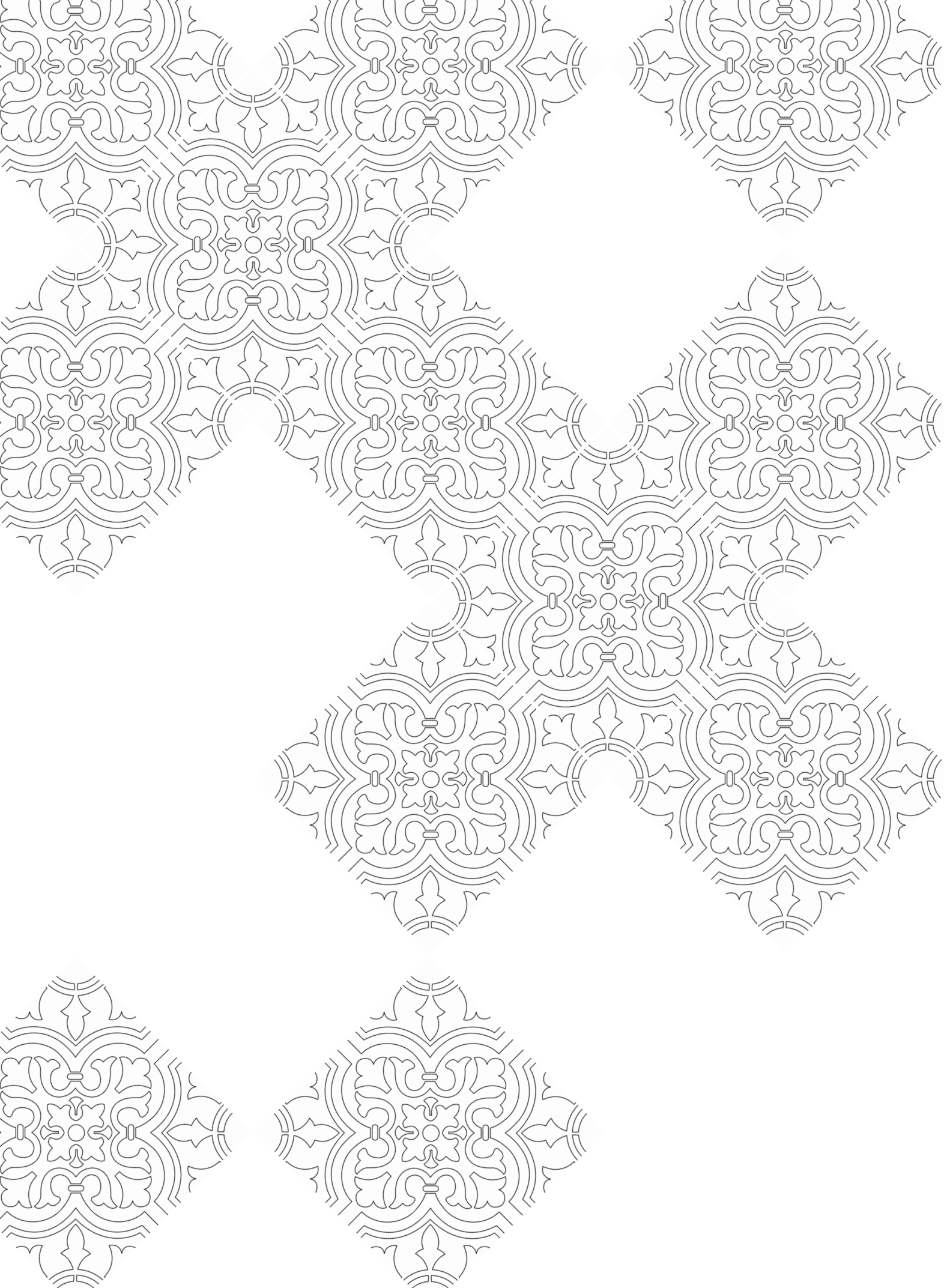
### STRUCTURED BEVEL

A refreshing take on the classic bevel structure using transparent glazes featuring eight trend lead colours all of which are available in a single stunning gloss finish.

Try fixing Form in different ways, such as herringbone or with different coloured grouts for stunning results.







24 TILE TRACE



DEVONSHIRE COLOURS



BLACK DEV01N



GREY DEV02N

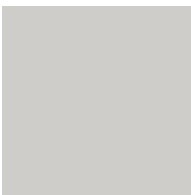


SAGE DEV03N



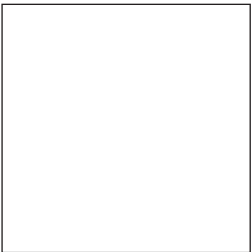
BLUE DEV04N

FINISH



MATT

SIZE



330 X 330MM

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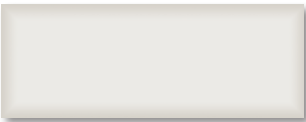




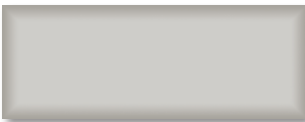
FORM COLOURS



WINTER FORM1A



WHISPER FORM2A



DOVE FORM3A



GRAPHITE FORM4A



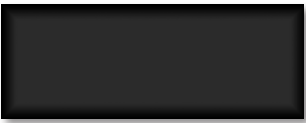
SAHARA FORM5A



THYME FORM6A



AZURE FORM7A



CHARCOAL FORM8A

FINISH



GLOSS

SIZE



400 X 150MM

PLEASE VISIT OUR WEBSITE FOR MORE INFORMATION.





RIVERSTONE





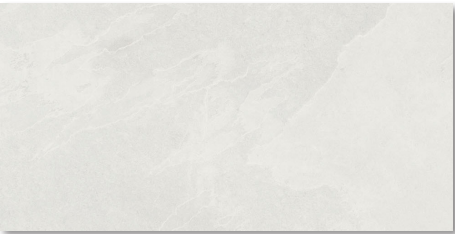
# RIVERSTONE

## TEXTURED SLATE RANGE

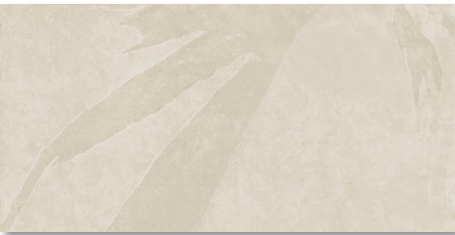
A stylish and versatile collection across four elegant shades on one contemporary and versatile size. Our riverstone range is full of character and added depth through a realistic slate structure. Which boasts a luxurious feel and pleasing tactile qualities for any space, inside or outside.



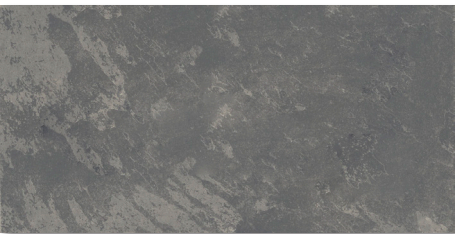
### RIVERSTONE COLOURS



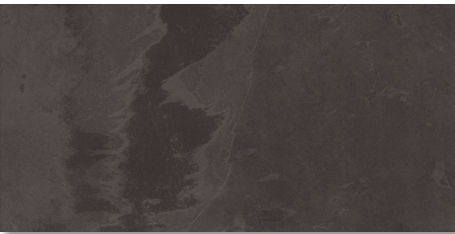
WHITE RVN01S



BEIGE RVN02S



LIGHT GREY RVN03S



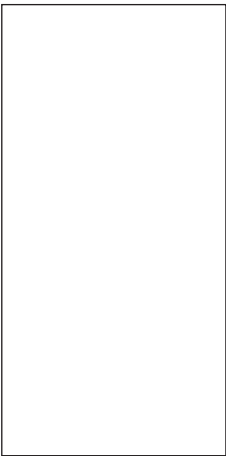
BLACK RVN04S

### FINISH



STRUCTURED MATT

### SIZE



600 X 300MM

PLEASE VISIT OUR WEBSITE FOR MORE INFORMATION.







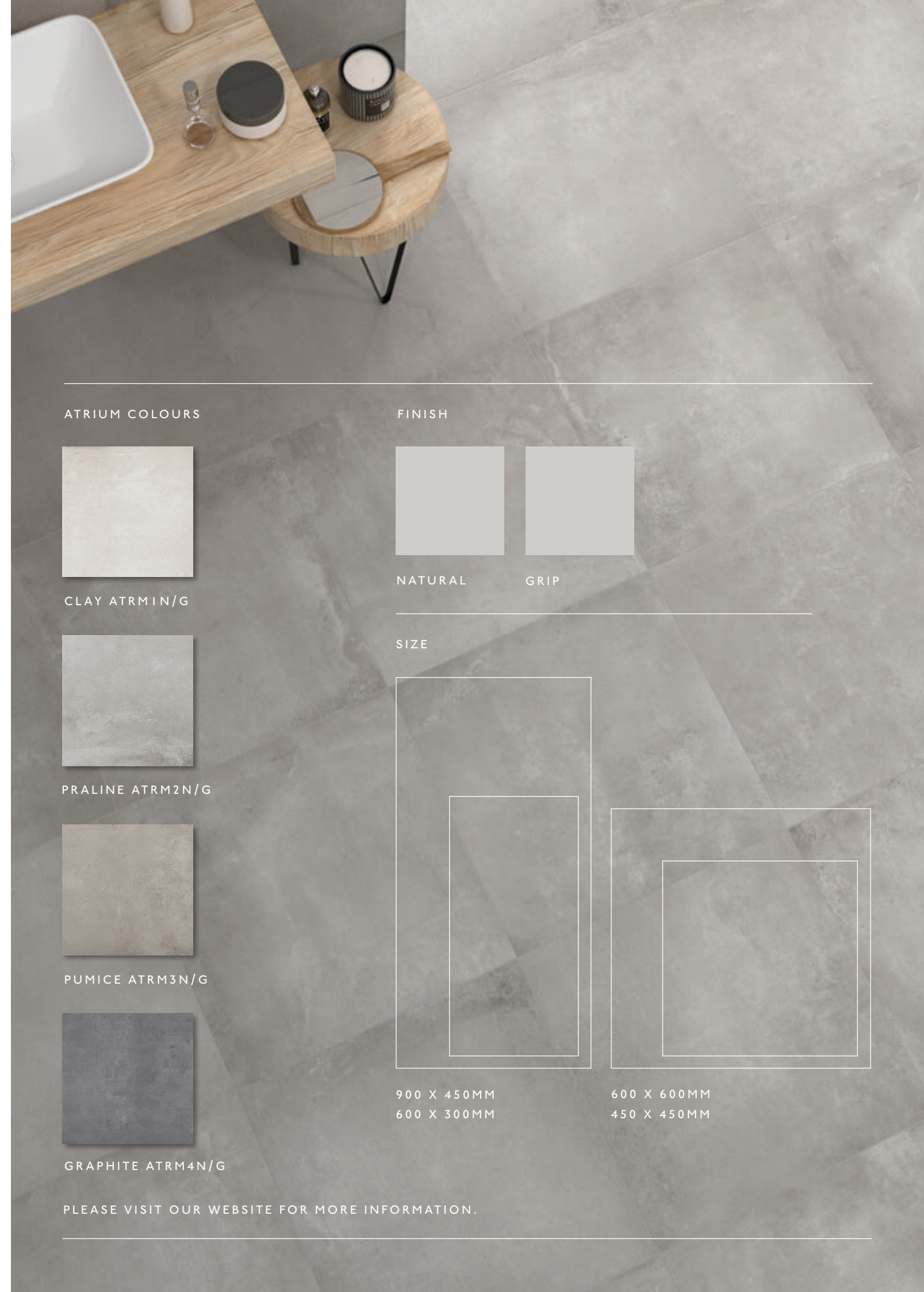


# ATRIUM

## CONCRETE PORCELAIN RANGE

Inspired by concrete patterning with subtle edge detail, across four neutral shades that work in harmony. Creating a pleasing industrial aesthetic with added style. Available in four different sizes

and two finishes; natural and grip. Perfect for small or open spaces to create a stunning design statement.



ATRIUM COLOURS



CLAY ATRMIN/G

PRALINE ATRM2N/G

PUMICE ATRM3N/G

GRAPHITE ATRM4N/G

## FINISH

NATURAL

SIZE

900 X 450MM  
600 X 300MM

600 X 600MM  
450 X 450MM

PLEASE VISIT OUR WEBSITE FOR MORE INFORMATION.





STRANDS





## STRANDS

### VERSATILE PORCELAIN RANGE

Strands celebrates the natural beauty of Marble, Stone and Quartz. Captured across 13 neutral colours, finished in matt or gloss finish to create the

desired effect. The various patterns are available across 4 different sizes to cater for any space, creating a stylish aesthetic.



“ Adding a stylish touch to any space ”



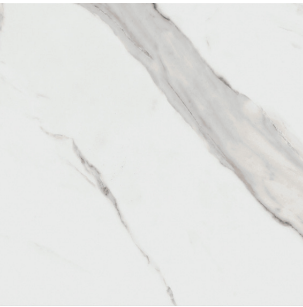


“ 13 different marble and  
stone patterns ”





STRANDS COLOURS



CALACATTA MARBLE  
STR03N/P



VENETO MARBLE  
STR06N/P



CARRARA MARBLE  
STR05N/P



SILVER GRANITE  
STR01N/P



WHITE QUARTZ  
STR08N/P



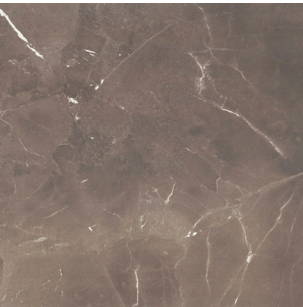
LIME STONE STR07N/P



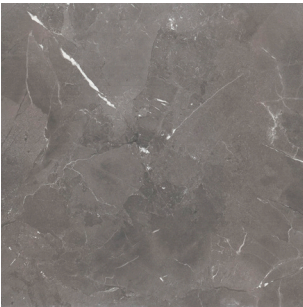
SOAP STONE STR13N/P



EARTH STONE STR02N/P

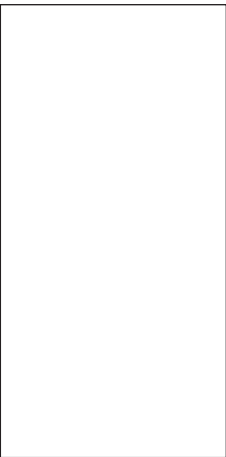


ROSA QUARTZ STR10N/P

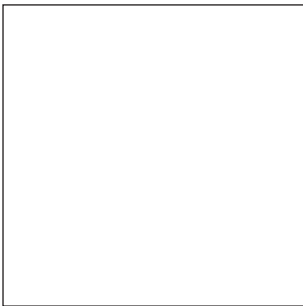


GREY QUARTZ STR09N/P

SIZE

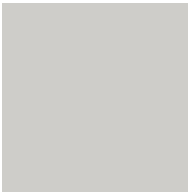


600 X 300MM



600 X 600MM

FINISH



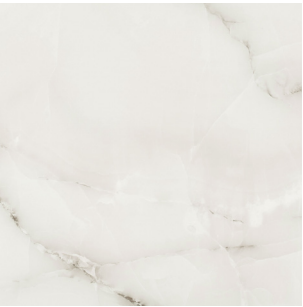
NATURAL



POLISHED



STRANDS COLOURS



ONYX MARBLE STR11N/P



GOLD GRANITE STR04N/P



ZINC GRANITE STR12N/P

FINISH

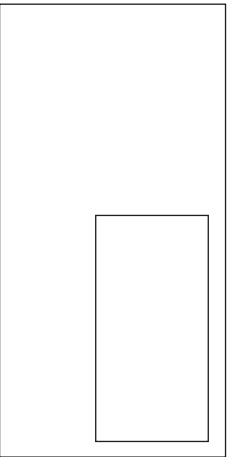


MATT

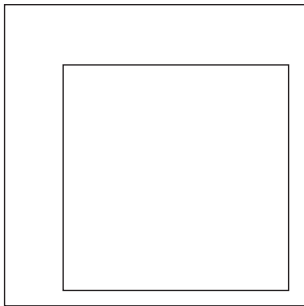


GLOSS

SIZE



600 X 300MM  
1200 X 600MM



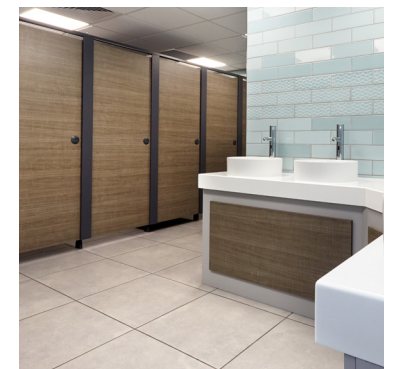
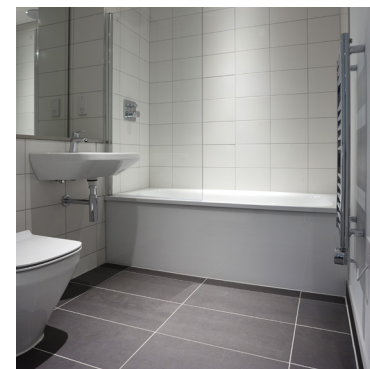
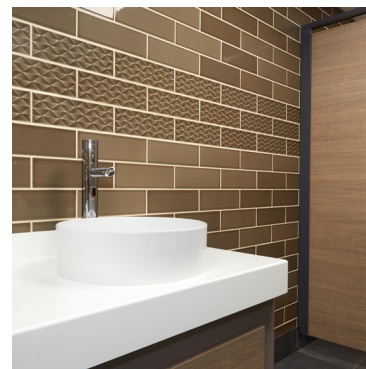
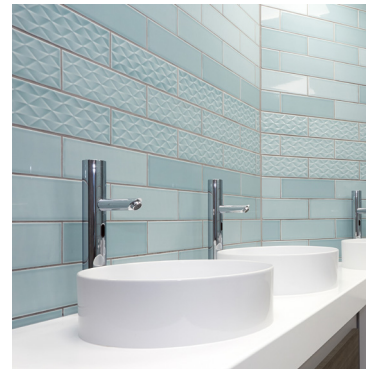
800 X 800MM  
600 X 600MM

PLEASE VISIT OUR WEBSITE FOR MORE INFORMATION.





# PROJECTS

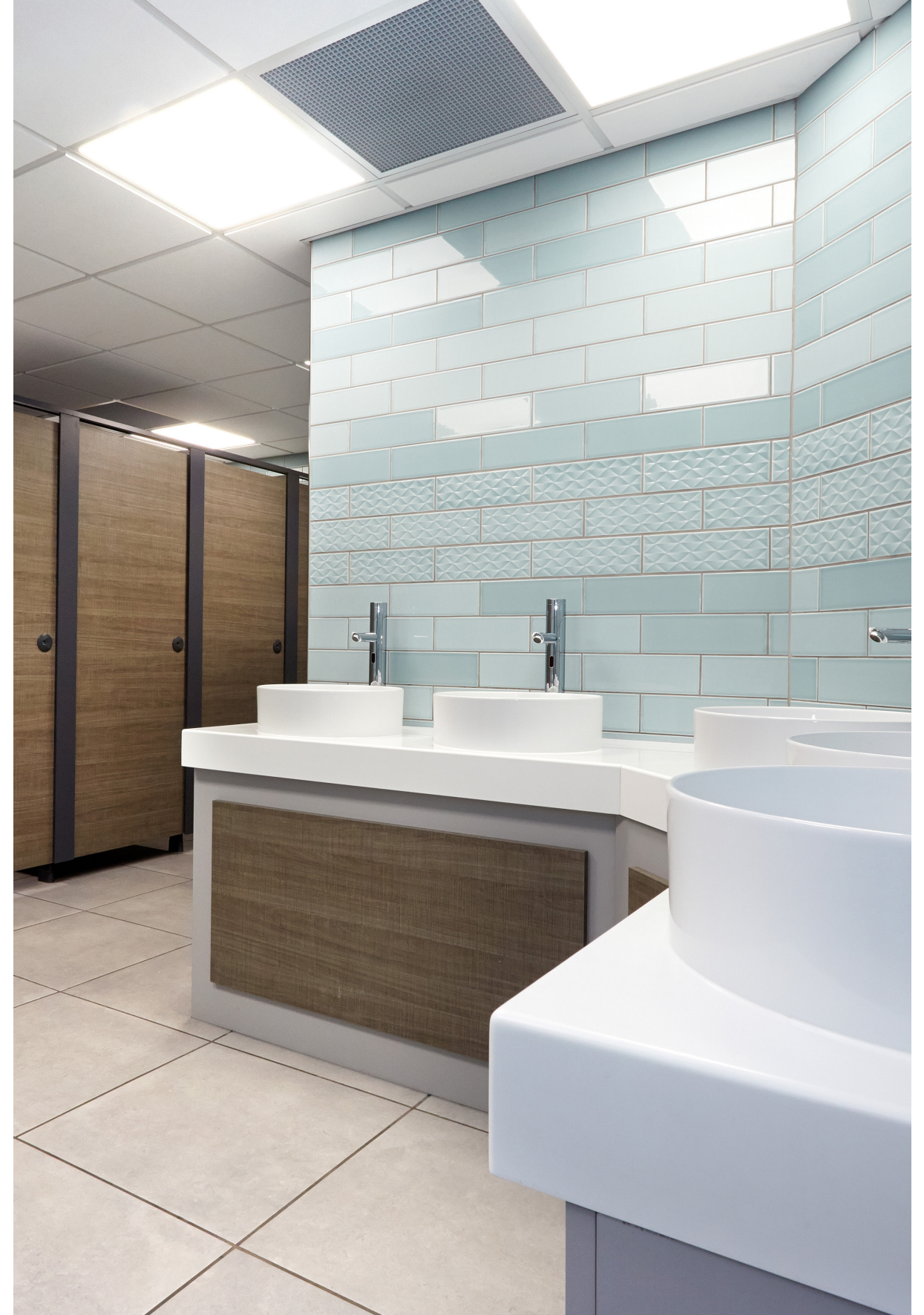




# STAFFORDSHIRE AGRICULTURAL SOCIETY

STAFFORD, STAFFORDSHIRE

Staffordshire Agricultural Society is a multi-purpose venue hosting a variety of international and national events and functions all year round. With a wide range of exhibition halls, conference suites and outdoor facilities available, the Show ground has the capacity to host events large and small.



They recently took on a complete refurbishment on the male and female bathrooms, which now feature stunning products from our Natural Tones and Savoy ranges. Creating a stylish space throughout, with tactile qualities and a mix of textures to maximise a design aesthetic.



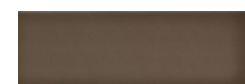


Combining Savoy Leaf with Latural Tones Zinc created a light softer look and using Savoy Caraway with Natural Tones Charcoal for a rich and darker feel.

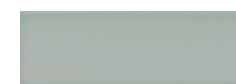
The work was carried out by the following companies.  
Architect: Barnett Ratcliffe Partnership Architects and Development Consultants.  
Main Contractor: RSJ Builders Ltd,  
Tiling Contractor: Stafford Tiles & Flooring Solutions Ltd.



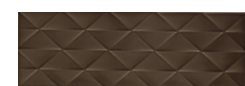
## SAVOY WALL & NATURAL TONES FLOOR



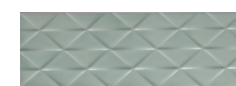
SAVOY CARAWAY SAV04A



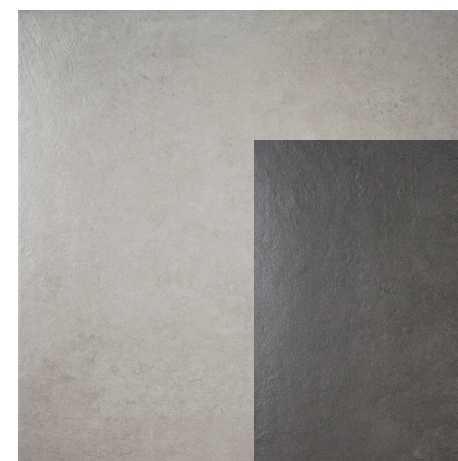
SAVOY LEAF SAV08A



DECOR CARAWAY SAV04D



DECOR LEAF SAV08D



NATURAL TONES  
ZINC  
NTS04F



NATURAL TONES CHARCOAL  
NTS05F



“ Savoy adds texture and depth through the decor and shaded variation ”



# BLACKFRIARS

SALFORD, GREATER MANCHESTER

The next level in luxe city living, Local Blackfriars is a gated community comprising of 380 apartments, town houses and penthouses across two striking towers, featuring a selection of products from our

Polar, Boundary, Mode and Artisan ranges. These are architecturally blended into a Grade II-listed former public house – the Black Friar – which has been re-purposed as a gateway entrance.



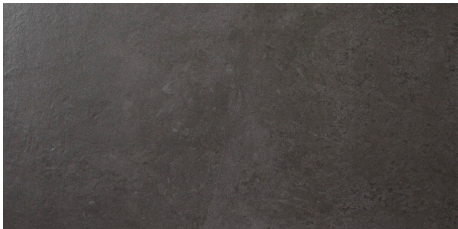
Using a monochrome scheme the result achieved is a highly contemporary, clean cut and simplistic finish that flows throughout in harmony.

The work was carried out by the following companies Architect: 5plus Architects Ltd, Main Contractor: Domis Construction Ltd

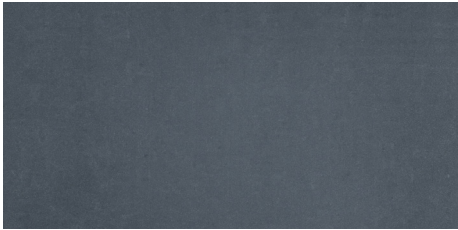




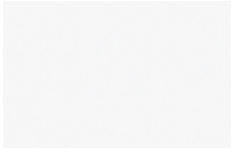
BOUNDARY FLOOR & POLAR WALL



BOUNDARY STORM BON05



MODE NIMBUS MOD07N



POLAR WHITE CLASIA



“ Calming atmosphere with  
subtle neutral shades ”



# YO SUSHI

## ASHFORD DESIGNER OUTLET

Yo Sushi were looking for a larger format Floor tile with a subtle design to install throughout the restaurant area, that not only complimented the colour scheme, but was putting customer and staff safety at the forefront of the selection process. Johnson Tiles worked closely with the nominated

shop fitters; Matrix Contractors to propose the Minerals Slate tile with the grip finish in the 600x600 format. The product has later been installed in further locations this year across the country all in partnership with Matrix Construction.



MINERALS SLATE MIN05G



## MINERALS SLATE GRIP FLOOR



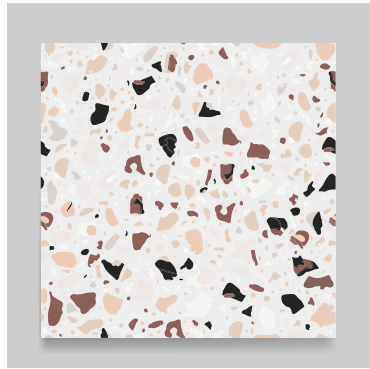
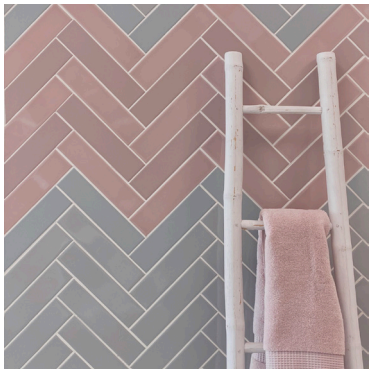
# TRENDS & COLOUR



CREDIT: EMMA LACEY



CREDIT: CUSTHOM



CREDIT: ALISON TOMLIN



CREDIT: THE SIT STILL STUDIO



CREDIT: EMMA LACEY



CREDIT: EMMA LACEY

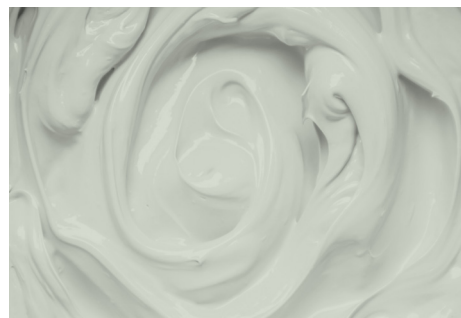
**T**rends in this issue, focus on the main highlights spotted throughout London design week, including Design Junction, London design fair, Focus and 100% design. From Ceramics to furniture we show a full spectrum of areas.

We're exploring the latest colour of year announcements from Pantone and Dulux and how our portfolio will provide a stylish take on the various colour palettes.



# COLOUR TRANQUIL DAWN

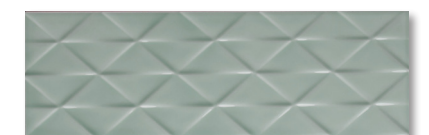
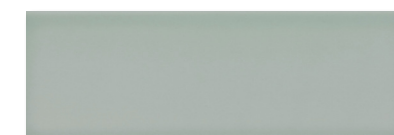
DULUX  
COLOUR OF THE YEAR 2020








This year dulux have shifted towards a refreshing, light and soft hue of green, this is the perfect backdrop to mix with other soft pastels, or to be used with rich luxury tones for a bold contrast. The

result is an array of potential design statements with tactile qualities. Our Savoy and Devonshire range would capture this perfectly.

“Soft neutral shades will create a calming sense”



				
DULUX	PANTONE	RGB	CMYK	RAL
REF 45GY 55/052	5665 C	R191 G198 B188	C29 M16 Y27 K2	140 80 05

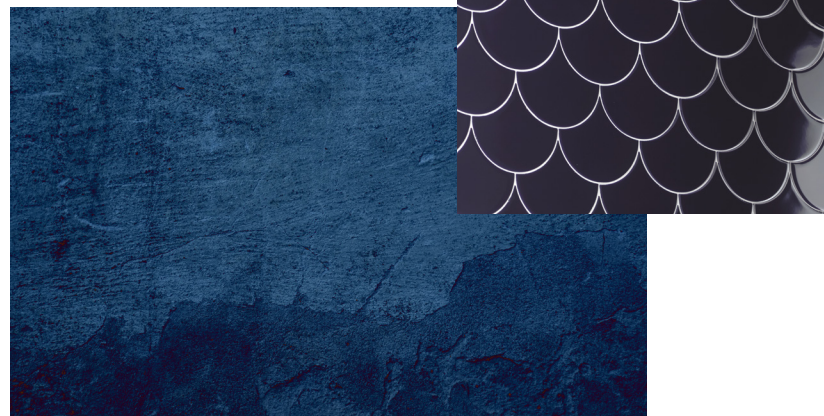


# COLOUR CLASSIC BLUE

PANTONE  
COLOUR OF THE YEAR 2020

This year, pantone have chosen a traditional classic blue shade, which brings a sense of calm and tranquillity, a perfect way to start a new era off. It's certainly proving a popular shade already for interiors and fashion and will influence a lot of other areas for 2020.

It's a universally connective and adaptable colour, echoing tones from the sky at dusk. From Prismatic to Savoy, and whether for hospitality or residential settings, we believe there's no better shade to help set a tranquil ambience.



				
DULUX 51BB 11/311	PANTONE 19-4052 TPG	RGB R51 G85 B139	CMYK C63 M39 Y0 K45	RAL 5000

“ Evoking calming and  
comforting senses ”



# COLOUR

## DUSTY PINK

We know that tones of pink have definitely made a huge impact on interiors and design and its safe to say its not going any time soon.

Soft pinks were heavily noted at London design week with the company Cushtom displaying huge amounts across furniture and wallpaper.

The pink hues spotted, have taken on hints of neutral tones, making it the perfect backdrop to incorporate

other neutrals or bolder accent colours, to create various design statements desired.

The ceramic ware industry have also been influenced by this pink trend with lots of companies showing new collections during London design week and retail autumn launches. One in particular, ceramist Emma Lacey developed a collection of pastel mugs picking up on the soft pink hues in a delicate approach.

“ Soft pink hues with notes of warm neutral tones ”



CREDIT: CUSTHOM



CREDIT: CUSTHOM



CREDIT: EMMA LACEY

This dusty pink hue is a refreshing and modern twist to a classic warm neutral such as cream or beige. It has many versatile looks so any desired effect could be achieved.



CREDIT: CUSTHOM



# TRENDS

# FOLIAGE

With foliage trend growing increasingly across interiors and highly noted at Bologna Cersaie this year, from bold patterns to soft painterly styles. Which also links strongly with bringing the outdoors in. We have focused on developing our own take on this leading trend.

Our fawn collection is a soft and neutral approach, echoing a watercolour style, creating texture against a subtle concrete background. With ten different décors and three shaded mixed plains. This collection exaggerates individuality and design style with endless possibilities.



“ Watercolour creates a soft and subtle texture ”

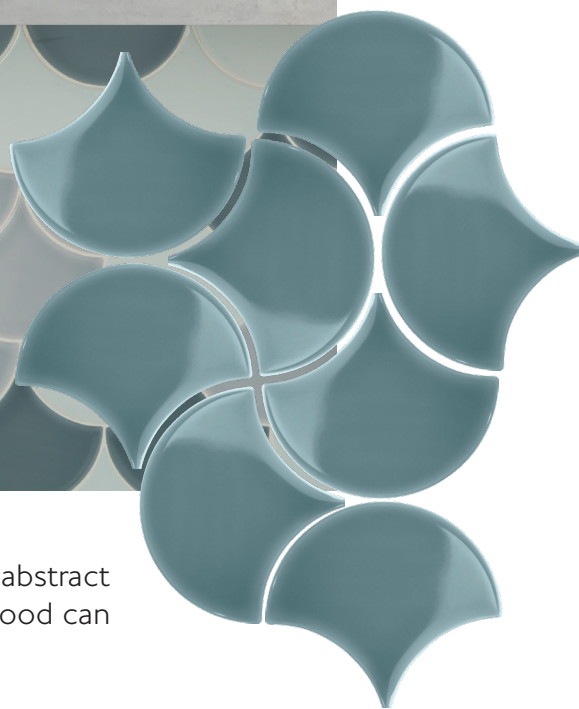


# TRENDS

## MAXIMAL ABSTRACT



Using our Symmetry range is perfect for creating a maximal abstract look with an array of colours to choose from, any style mood can be created.



This lively trend takes inspiration from the abstract expressionist movement. With bold geometrics, painterly naive marks and strong use of colour blocking. This trend lends itself to showing

individuality and evoking emotion. With simplistic shapes and varied colour palettes a maximalist style can be achieved through a dramatic statement or a soft delicate approach.



CREDIT: THE SIT STILL STUDIO



CREDIT: CUSTHOM



CREDIT: ALISON TOMLIN



CREDIT: ALISON TOMLIN

“Rotate symmetry tiles to create abstract patterns”

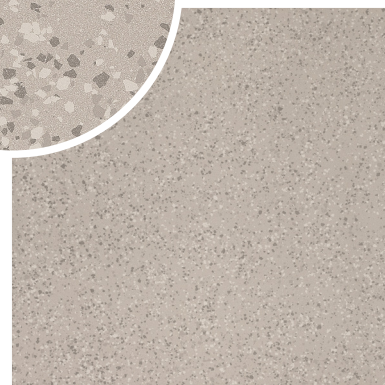
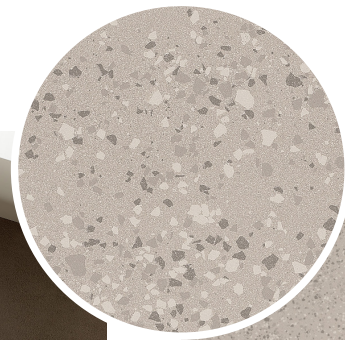


# TRENDS

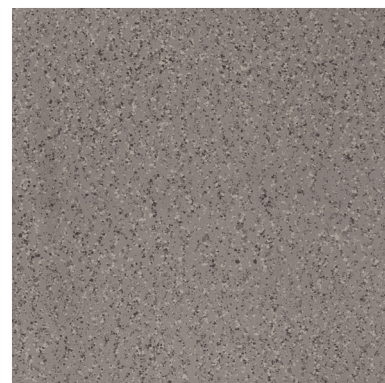
# TERRAZZO

The Terrazzo trends seems to grow and grow, with more and more surfaces being covered with this dotted concrete pattern. From traditionally neutral tones to various colour combinations echoing key colours trends.

From small scale, having delicate qualities to over sized, more abstract patterning. It can cater for everyone's taste from wallpaper, ceramic ware, tables, worktop surfaces the list is endless!



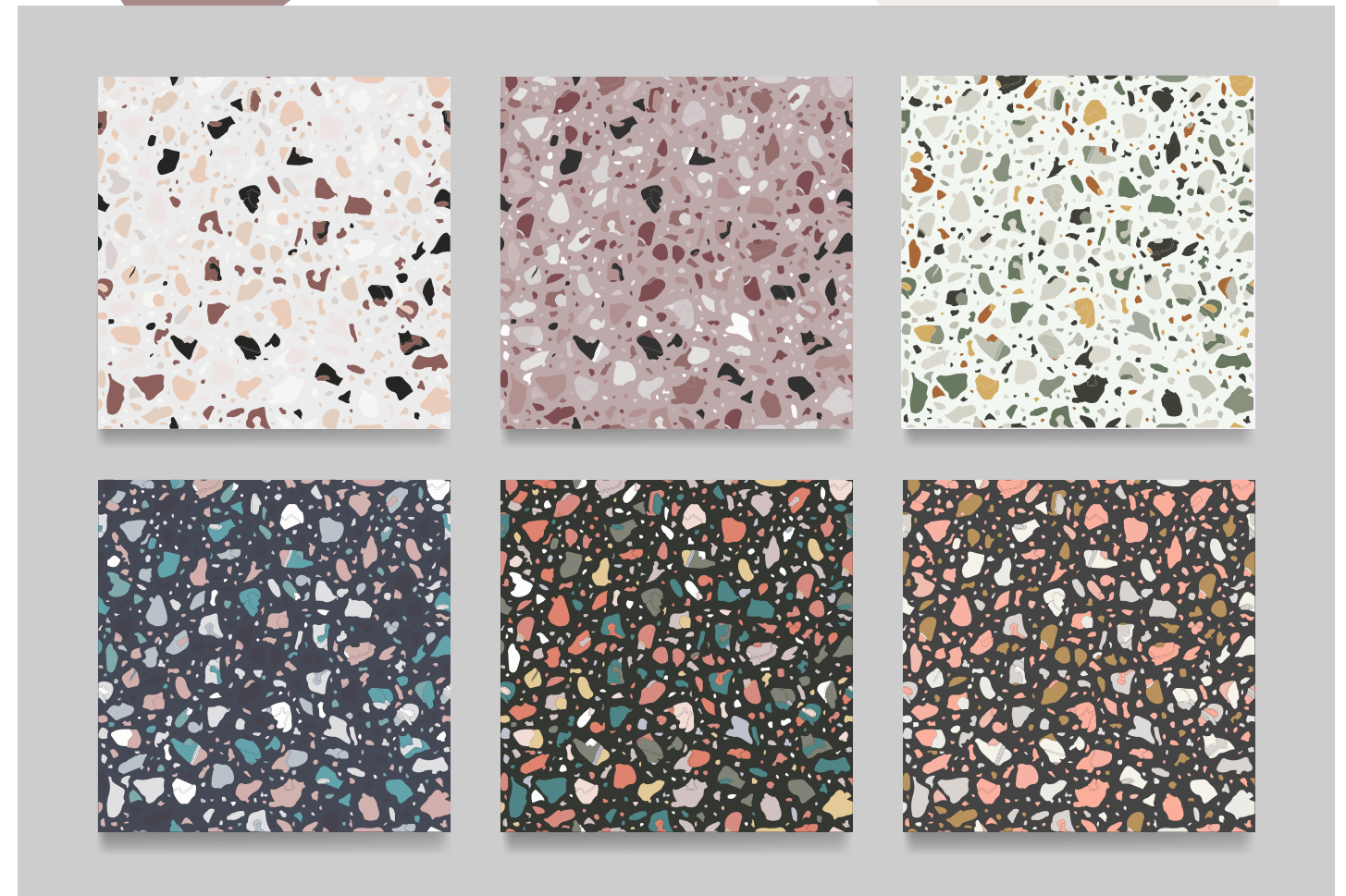
CONGLOMERATES SILVER  
CON03



CONGLOMERATES GREY  
CON06



CONGLOMERATES DARK GREY  
CON05



“ Playful and stylish approach,  
full of personality ”

Our conglomerates range would be the perfect option to create a subtle and stylish terrazzo look, with contemporary and warm earthy tones, with a timeless finish for any space.

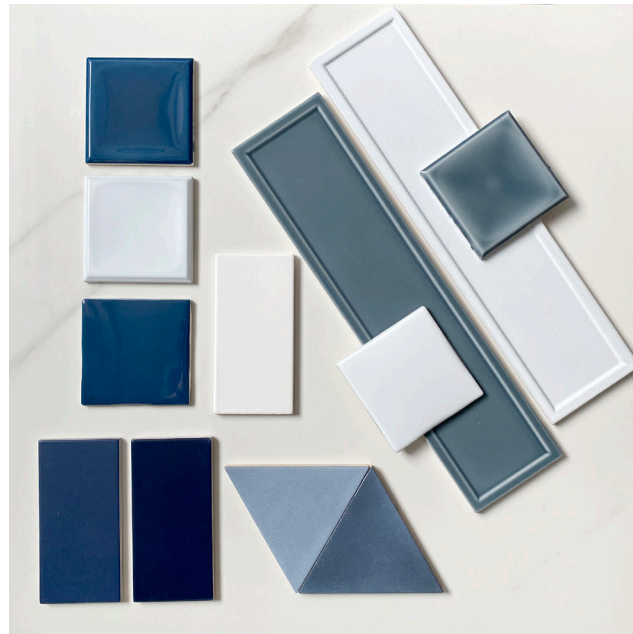




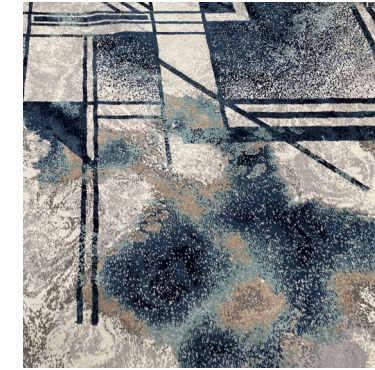
## TRENDS

# SMALL FORMAT

Working closely with key colour trends, we are developing a series of small format ranges from triangles to long rectangles. We feel these muted tones of blues, greens, pinks and warm neutrals will be very strong and heavily grouped together in various ways through key accent colours. Making versatile looks and pleasing aesthetics for any environment.



## OVERVIEW



CREDIT: EMMA LACEY



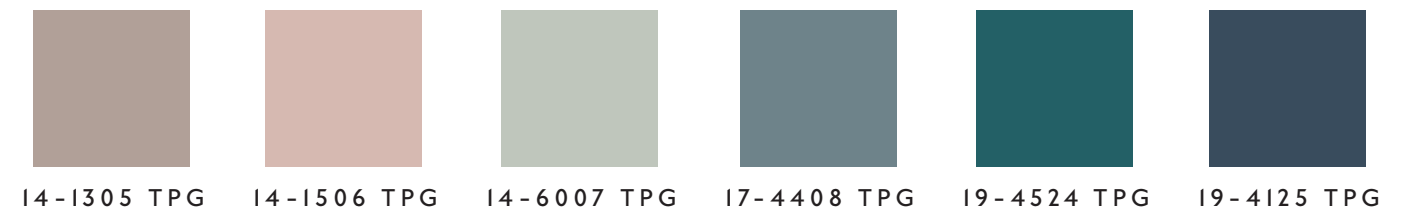
CREDIT: ALISON TOMLIN



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CREDIT: CUSTHOM



It's safe to say this year is going to be filled with exciting and enduring colour palettes across the design spectrum. Offering comfort and connection, much needed in today's society.

Pattern and texture continues to thrive with more refined geometrics and abstract patterns noted. The layering of textures to create interest, depth and style appeal is key to invoke the senses.



# NEXT ISSUE

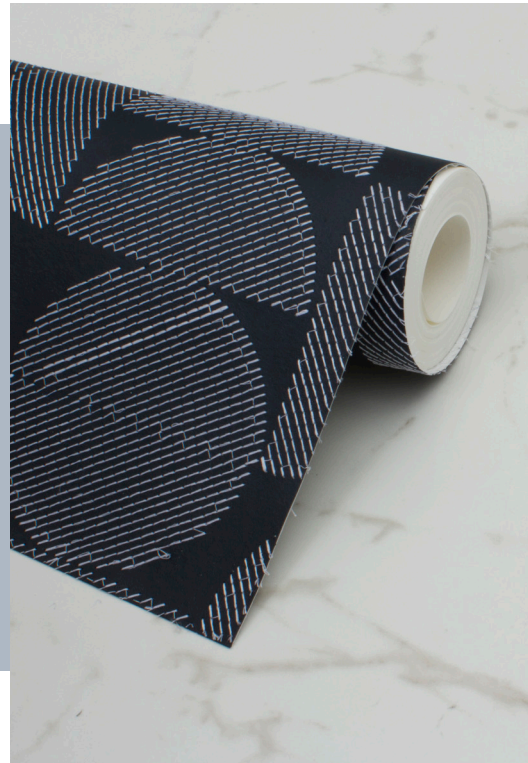
## TRENDS, HEIMTEXIL, MILAN, CEVISAMA

Next issue will show the latest trends and colours spotted on our travels at Heimtexil, Milan and Cevisama by our design team.

Showcasing our latest product ranges and recent projects and case studies.

Explore emerging trends and discussions. What is going to shape 2020 in a new decade, in the world of design.

Check out our social media for regular trend and colour updates.



CREDIT: CUSTHOM



# CONTACT US

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## NOTE

Colour print and pantone references will vary from different printers.

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[f](#) [t](#) [i](#) [p](#) [in](#) [v](#)







A collection of Johnson Tiles in various colors and patterns, including geometric and floral designs. The tiles are arranged in a cluster, showing different styles like a green and white geometric pattern, a solid yellow tile, a blue and white geometric pattern, a blue tile with a black and white floral pattern, and a solid blue tile. The tiles are set against a white background.

JOHNSON·TILES

Since 1901