



DULUX COTY24

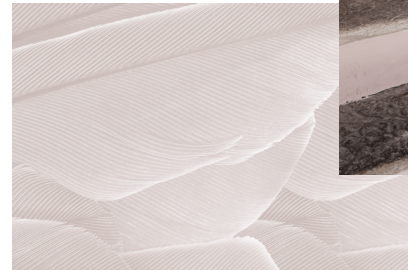
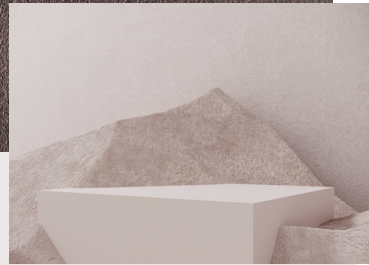
*Sweet Embrace*TM

JOHNSON • TILES 
MADE IN THE UK SINCE 1901

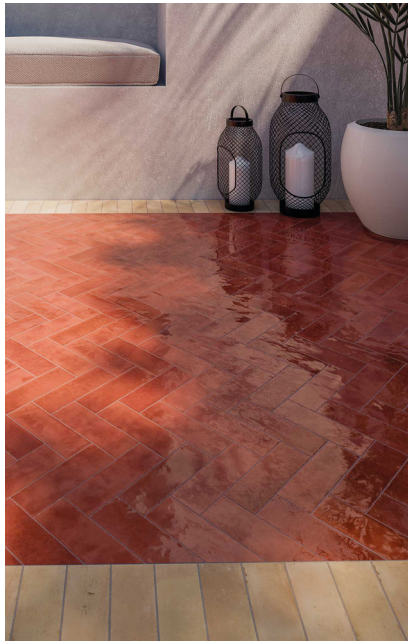
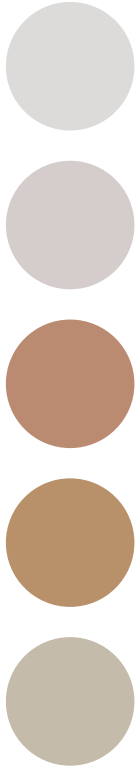
SWEET EMBRACE

Dulux

Dulux colour of the year 2024 is called Sweet Embrace. Offering an exciting and modern approach to a neutral colour palette, skilfully embracing the softer, warmer hints of a delicate blush. This versatile shade provides the perfect foundation for a variety of tiling designs, seamlessly adapting to diverse lighting and space. To support this warming neutral, Dulux have introduced three new complimentary colour palettes that pair perfectly with Sweet Embrace echoing a balanced and fresh atmosphere perfect for the world of tiles.



WARM palette



TUSCANY



ZEYA



TUSCANY



ARCTIC



ABSTRACT



Sweet Embrace will effortlessly compliment a blend of warm and earthy hues, crafting a tactile ambiance while maintaining a serene and cosy atmosphere. The introduction of deeper terracotta tones enhances the subtle blush shade by providing a striking contrast. Making it a versatile choice for tile designs.

CALM *palette*

In the modern, fast-paced world we live in, we crave spaces where we can escape and clear our minds. The combination of natural blues and greens, balanced with the subtle Sweet Embrace, will instantly create a calming and relaxing feeling. Bringing serenity to any space, commercial or residential.



SAVOY



MELROSE



KOTTO



MELROSE



SPECTRUM



UPLIFTING *palette*



KLIX



LABYRINTH



ALLURE



TUSCANY



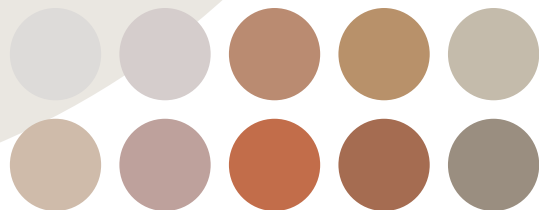
BASELINE

The modern infusion of soft lilac and ochre yellows adds a playful touch to this palette, elevating it to a contemporary style. It provides the perfect canvas for unique and personal creativity. Combining spaces with a blend of fun and vibrancy, yet echoing a timeless and fresh feeling.

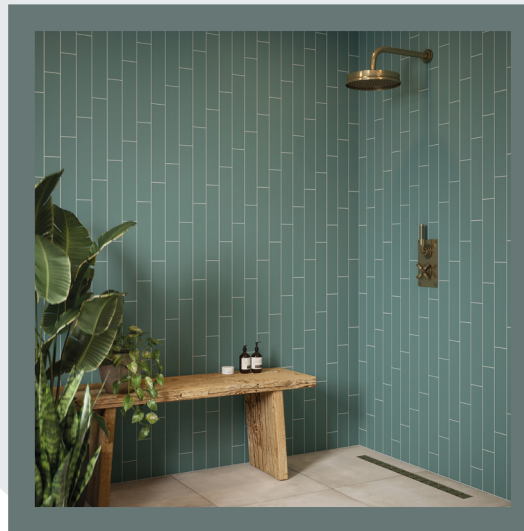


COLOUR *palettes*

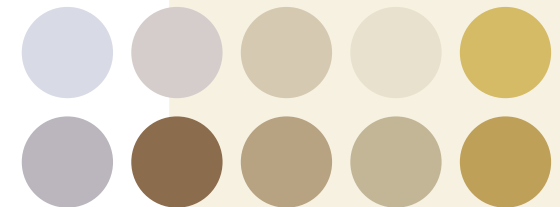
WARM



CALM



UPLIFTING





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